



COMPANY PROFILE 2024



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About us

Our History

GB General Trading LTD is a distinguished provider of comprehensive supply solutions, catering to a wide array of industries with a commitment to excellence and customer satisfaction. Established 2019, we have rapidly grown into a trusted partner for businesses seeking reliable and high-quality products.

Mission Statement

At GB General Trading LTD, our mission is to empower businesses by providing reliable, high-quality supply solutions that enhance efficiency, productivity, and sustainability. We are committed to delivering exceptional customer service and building lasting relationships based on our core values of loyalty, honesty, integrity, reliability, transparency, and mutual respect. Our goal is to be the trusted partner for all supply needs, ensuring our clients can depend on us to support their growth and success.



Mission & Vision

Our Vision

Our vision is to be the leading general supply provider, recognized countrywide for our commitment to excellence, innovation, and sustainability. We aim to set the industry standard for quality and service, continuously expanding our product offerings and geographic reach. By fostering a culture of integrity and mutual respect, we strive to create a positive impact on our clients, employees, partners, and the environment, ultimately contributing to a more sustainable and prosperous future for all.

Objectives

GB General Trading LTD aims to continuously enhance customer satisfaction by providing high-quality products, exceptional service, and timely delivery. To achieve this, we regularly gather feedback from our customers, which helps us identify areas for improvement and better meet their needs. Our staff undergoes ongoing training to ensure they can deliver superior customer service, and we constantly refine our order processing and delivery logistics to provide a seamless experience.

Building and maintaining strong relationships with our clients, suppliers, and partners is central to our mission. We are committed to loyalty, honesty, and mutual respect in all our interactions. We develop tailored solutions and personalized services for our key clients, maintaining transparent communication to build trust and foster long-term partnerships.

Operational excellence is critical to our success. We are dedicated to optimizing our internal processes to enhance efficiency, reliability, and transparency. This includes implementing advanced inventory management systems and adopting best practices and technologies to improve our workflows. Continuous training and development of our employees ensure they are equipped to deliver the highest level of performance.

Promoting sustainability is integral to our values. We are committed to reducing our environmental impact by increasing the range of sustainable and eco-friendly products we offer. Implementing green practices in our supply chain and logistics further supports this goal. We also educate our clients on the benefits of sustainable products and practices, encouraging them to join us in our efforts to protect the environment.

Lastly, upholding our core values of loyalty, honesty, integrity, reliability, transparency, and mutual respect is fundamental to our identity. We ensure that all employees are familiar with and adhere to these values, recognizing and rewarding behaviors that exemplify them. By embedding these values into our corporate policies and procedures, we create a strong, values-driven culture that guides all

Our Values

At GB General Trading LTD, our core values define who we are and guide every decision we make:

Loyalty

Is fundamental to our approach. We believe in fostering long-term relationships with our clients, suppliers, and employees based on trust and mutual commitment. This loyalty ensures that we prioritize their needs and work collaboratively towards shared goals.

Honesty

Is integral to how we operate. We maintain transparency in all our interactions, providing clear and accurate information to our clients and stakeholders. Honesty builds credibility and trust, essential for sustaining long-term partnerships.

Integrity

Guides our ethical conduct. We uphold the highest standards of integrity in every aspect of our business, ensuring that our actions align with our values and principles. Integrity is not just a guideline but a core principle that influences our decisions and behaviors.



Reliability

Is at the heart of our service delivery. We are dedicated to consistently delivering high-quality products and services that meet or exceed our clients' expectations. Reliability means being dependable and accountable, ensuring that our clients can rely on us to support their operational needs.



Transparency

Underscores our commitment to open communication and accountability. We believe in sharing information openly with our clients and stakeholders, including pricing, product specifications, and business practices. This transparency builds trust and strengthens relationships.



Mutual Respect

Is central to how we interact with others. We value diversity and treat everyone with dignity and respect, regardless of their background or position. By fostering a culture of mutual respect, we create an inclusive environment where all voices are heard and valued.





What we do

We offer an extensive range of general supply, including but not limited to:

Office Supplies:

Writing and Correction Items

- Pens, pencils, markers, and highlighters.
- Correction fluid and Tape
- Erasers and sharpeners

Paper Products

- Printer Paper
- Notebooks and Notepads
- Sticky Notes
- Envelopes

Filing and Organization

- File folders and binders
- Document Holders and Organizers
- Desk Trays and Sorters

Office Items

- Printers and Scanners
- Shredders
- Laminators

- ink cartridges

Office Electronics

- calculators: scientific calculators, financial calculators, basic calculators.
- Presentation Tools: laser pointers, presentation remotes, whiteboards.

Desk Accessories

- Staplers and Hole Punchers
- Tape Dispensers
- Desk Mats and Organizers
 Mailing and Shipping Items
- Packaging Tape and Dispensers
- Shipping Labels

Janitorial Supplies:

- Cleaning chemical: Disinfectants, floor cleaners, and multipurpose cleaners.
- Cleaning Tools: Mops, broom, brushes, dustpan, and squeegees.
- Paper Products: Paper towels, toilet paper and facial tissues.
- Trash Bags and Liners: Various sizes for different types of waste containers.
- Personal Protective Equipment (PPE): Gloves, masks, and safety goggles.
- Floor Care Equipment: vacuum cleaners, floor scrubbers and buffers.
- Restroom Supplies: Hand soap, air fresheners, and sanitary disposal units.

Food Supplies:

Dry Goods and Staples

- Rice, Pasta, and Grains
- Flour, Sorghums, Sugar, and baking supplies
- Dried Beans and Lentils

Beverages

- Bottled Water and Sparkling Water
- Soft Drinks and Juices
- Energy Drinks and Sports Drinks

Industrial Supplies:

- Tools,
- safety equipment,
- hardware,
- Industrial maintenance products.

River Transportation Services



Food Stuff Supply



Maize, Rice, Beans, Peanuts



Powder Milk

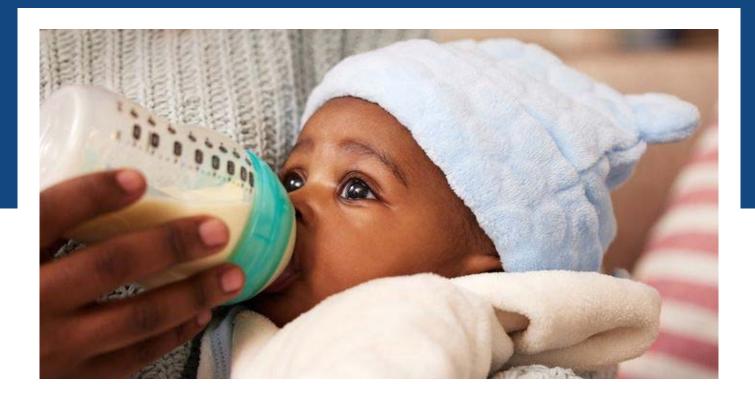












SWIMMING POOL DISINFECTANT CHEMICALS







WASHING AND CLEANING ITEMS







OFFICE STATIONARIES



RELIEF ITEMS AND GENERAL SUPPLIES



MAINTENANCE AND RENOVATIONS



HOME AND OFFICE FURNITURE



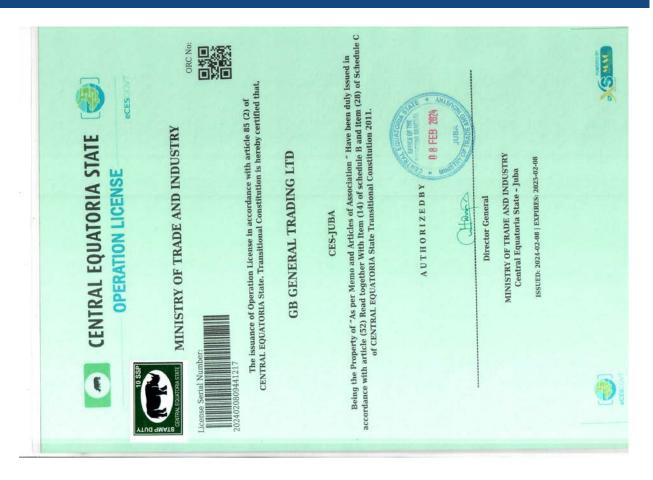
COMPANY LEGAL DOCUMENTS

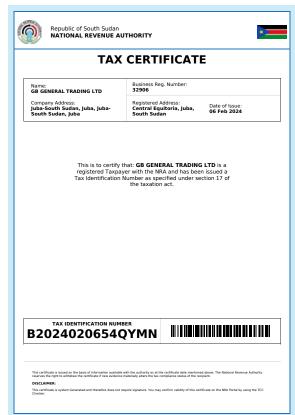






COMPANY LEGAL DOCUMENTS









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@GB General Trading Co. Ltd

GB GENERAL TRADING LTD IS YOUR TRUSTED PARTNER FOR ALL GENERAL SUPPLY NEEDS. QUR DEDICATION TO PROVIDING SUPERIOR PRODUCTS, EXCEPTIONAL SERVICE, AND SUSTAINABLE SOLUTIONS SETS US APART IN THE INDUSTRY. PARTNER WITH US AND EXPERIENCE THE GB GENERAL TRADING CO.LTD DIFFERENCE.